



What is FARMYARN?

FARMYARN is a unique, elastic, multipurpose twine made from 100% recycled synthetic textile selvages blended with Lycra. Selvages are the edge strips of fabric thrown away during garment production. We recycle these selvages into a functional "yarn", reducing waste in the textile industry worldwide.

Why use FARMYARN?

Reduce waste, one-time use products and plastics! Use FARMYARN instead of plastic/PVC cords and tapes, twines, wires, even rubber bands! Reuse indoor and outdoor for multiple seasons and use for a variety of purposes - garden, craft, and home!

What is it used for?

Home Garden / Landscaping- tying, trellising, training, staking, bundling, marking, cording

Agriculture - grapes, tomatoes, peppers, cucumbers, apples, berries, trees

Floral - tying, bundling, hanging, ribbon replacement, decoration

Craft - sewing, crafts, hair ties, shoelaces, art projects, jewelry, needle arts, weaving, gift wrap, kids crafts, school projects

Household - holiday decor, rubberband replacement, indoor/outdoor twine replacement, utility projects, shop



General Product & Order Details

- Bobbin Length: 25 m / 27 yd / 82 ft
- Package size: 4.5 x 3.5 x 2.5 in / 11.4 x 8.8 x 6.3 cm
- Assorted colors/textures or white only
- Retail packaging (English/Spanish; UPC barcoded)
- Convenient online case ordering (free shipping!)
- Pallets FOB freight prepaid (terms available)
- Ships in 1-5 days from USA
- Minimum order: 1 case or 1 pallet

Retailers & Distributors

With capabilities of shipping small cases to truckloads, we can offer a program ideal for your business:

ONLINE CASE ORDERING VIA CREDIT CARD
FAST SHIPPING (SHIPPING INCLUDED IN PRICING)
INVOICING WITH TERMS AVAILABLE
CUSTOM CASES AVAILABLE
DROP-SHIPPING TO MULTIPLE STORE LOCATIONS
PALLET LTL/FTL TO DISTRIBUTION CENTERS
FCL/LCL INTERNATIONAL CONTAINER ORDERS
SOCIAL MEDIA & E-MARKETING
BI-COASTAL WAREHOUSING

Questions?

We're happy to assist! Tell us your needs and we'll do our best to meet them.

info@farmyarn.us

www.farmyarn.us

farmyarn
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100% RECYCLED - 100% SUSTAINABLE - 100% USEFUL



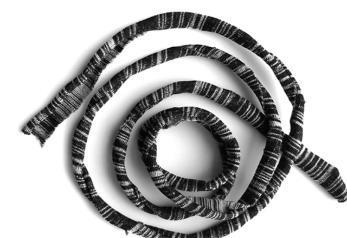
MULTIPURPOSE ELASTIC GARDEN AND CRAFT TWINE

Made from 100% recycled textile selvages



An environmentally sustainable and effective substitute for metal clips, plastic/PVC ties, tapes, twines, rubberbands and ribbons!

HOME GARDEN
AGRICULTURE
LANDSCAPING
FLORAL & CRAFT
KIDS & SCHOOL
HOUSEHOLD



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Why FARMYARN®?

- ✓ PRACTICAL
- ✓ SUSTAINABLE
- ✓ UNIQUE
- ✓ CREATIVE
- ✓ FUN



FARMYARN®	CURRENT PRODUCTS
"Green" - 100% recycled & 100% sustainable; no by-products are created in production	Not "Green" - plastic; one-time use; create by-products through their production
Reusable - use multiple seasons and repurpose for different uses	Not Reusable - last one season; have single purpose/use
Optimizes Plant Health - elasticity prevents girdling; expands as plants grow	Harmful to Plants - cause girdling and stifle plant growth
Multipurpose - use for many purposes in the garden, home & shop	Limited in Use
Weatherproof - indoor/outdoor; does not lose functionality with exposure to elements	Not weatherproof - last only one season; degrade with exposure to elements
Creative & Fun - multiple colors and textures; kids love it!	Boring
Easy to Use - cut to the length needed; soft on hands; easy to tie/untie, reuse and store	Harder to Use - cut hands; need special equipment to cut; hard to tie/untie; can not reuse
High Margin - consumers will pay more for a "green", multiuse, reusable product	Low Margin
Merchandisable Across Categories - garden, holiday, general household, craft, kids & gift	No Cross Merchandising

Key Product Features

- 100% recycled & 100% sustainable
- Multipurpose (garden, craft, home, holiday, kids)
- Indoor/Outdoor
- Reusable (including outdoor use/multiple seasons)
- Elastic & soft (will not harm plants, easy on hands)
- Synthetic (does not shrink/lose elasticity when wet)
- Machine washable (ideal for kids & home uses)
- Available in multiple colors & textures
- Easy to use

The "GREEN" Value

100% RECYCLED MATERIAL
REUSABLE
WASTE REDUCING
MULTIPURPOSE

garden in
COLOR!

Marking & tagging
Visible cording/blocking
Attract/detact pollinators
Matches blooms
Kids love it!
Expands uses of the product
Upsell factor
(customers usually buy 2 or more colors!)

